



Your information is everywhere

Help protect it with a leader in Cyber Safety.



Why choose Norton for Breach Response

- 1 Norton is a global leader in consumer Cyber Safety.**
Trusted by millions of customers around the world for our antivirus, Online Privacy and more. Our technology helps block millions of cyberthreats every day. With four decades of consumer cybersecurity experience, we are a leader in real-time protection against existing and emerging cyberthreats.
- 2 Strong brand recognition**
Norton is one of the most trusted brands. When it comes to Cyber Safety, people think Norton first.
- 3 Customer Support**
We have dedicated 24/7 customer service[#] and Identity Restoration specialists[^] with years of experience in identity theft protection. Should you discover you are a victim of identity theft, Identity Restoration Specialists are on-hand to advise you on the steps you should take and calls to make with relevant parties.
- 4 Device Protection**
Our products include our award-winning¹ device security to help protect your devices and private and financial information when you go online.
- 5 Identity Theft Protection**
We use advanced monitoring technology and alerting tools to help safeguard to help safeguard customers' information on the dark web and social media. If we detect your personal information being used in our network, we'll send an alert by email or mobile app.
- 6 Scam Protection**
Norton Scam Protection brings together tools like Safe SMS, Safe Web, Safe Email, and Safe Call to help detect sophisticated scams across your everyday communications, giving you more confidence when you browse, shop, and chat online.



Contact us to learn more:
APACpartnerships@gendigital.com

No one can prevent all identity theft or all cybercrime.

[#] Global English only.

[^]Identity Restoration Support is only available 9:00 - 18:00 GMT (Mon-Fri).

¹For more detailed information about AV test awards 2022 for Norton, please visit <https://www.av-test.org/en/news/av-test-award-2022-for-norton/AV-TEST>

"Best Performance 2021 Award" for Norton Security.

Questions to consider when comparing providers

Product

- Do they provide alerts via mobile app?
- Do they scan for names/addresses to help protect you against criminals creating fictitious identities with your information?

Insurance and Restoration

- Do they provide coverage for specific losses and expenses related to identity theft in your name?
- If your identity is compromised, will an Identity Restoration Specialist be assigned to your case to guide you through the restoration process from start to finish?
- Will Restoration Specialists provide you step-by-step guidance, expertise and dedication to your case from beginning to end, until it is resolved?
- Will Restoration Specialists make phone calls with you to help you resolve disputes with relevant parties, including merchants, financial institutions and government agencies?
- Do their Restoration Specialists have global capability and knowledge to support you?

Customer Support

- Are their industry qualified Restoration Specialists personally assigned to handle the case until it's resolved?
- Do they offer access to 24/7 customer support and Identity Restoration specialists?
- Do they provide individual responses based on their unique breach?
- Is there a dedicated call centre number to support each case?

Company

- Do they have 35+ years of experience in the cybersecurity industry?
- What do they do with your personal information? Is your information being sold for marketing purposes?
- Are identity protection and device security aligned with their core mission and product offerings?

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[†] We do not monitor all transactions at all businesses



Peace of mind with your identity

Norton Identity Advisor Plus

Norton™ Identity Advisor Plus includes Identity Restoration to help you should you become a victim of identity theft; while, Identity Theft Insurance¹ offers coverage for specific losses and expenses related to identity theft in your name.






-  **Dark Web Monitoring[§]**
Using advanced technology, we go beyond easily accessible sites to search the dark web and private forums for your personal information.
-  **Stolen Wallet Assist**
Provides guidance for lost or stolen wallets on cancelling and replacing important items in wallets like driver's licences, credit cards, and more.
-  **Identity Theft Insurance** (up to \$58K)¹
Provides up to \$58k coverage for specific losses and expenses related to identity theft in your name, including legal expense reimbursement and lost income for time away from work to correct financial records.
-  **Financial Monitoring**
Helps you catch unwanted subscriptions and alerts you to suspicious transactions on your bank accounts and credit cards.
-  **Social Media Monitoring^{2,3}**
Helps keep your social media accounts safer by monitoring them for account takeovers, risky activity and inappropriate content.
-  **Identity Restoration Support**
If your identity is compromised, an Identity Restoration Specialist is assigned to your case to guide you through the restoration process from start to finish.

Also includes Equifax Credit Protect (via redemption)

Norton 360 Advanced

Includes all features of Norton Identity Advisor Plus and more.

Norton 360 Advanced provides powerful layers of protection for your devices and online privacy. Includes Restoration Support to help you should you discover you're a victim of identity theft, plus coverage¹ for specific losses and expenses.

-  **Scam Protection Pro**
Advanced AI protection from scams across emails, calls, texts, online threats and more.
-  **Online Threat Protection**
Advanced security helps protect your private and financial information when you go online.
-  **Secure VPN**
Access your favourite apps and websites when connecting to Wi-Fi at home or on-the-go with the reassurance of bank-grade encryption.
-  **Parental Control[‡]**
Parental tools to help your children explore the internet more safely.
-  **200 GB PC Cloud Backup⁴**
200 GB of cloud storage to store important files and documents as a preventive measure against data loss due to hard drive failures, stolen devices and even ransomware.

1. Terms, conditions, exclusions and limitations apply. See the Identity Theft Insurance Australia Policy Information Booklet found on <https://www.nortonlifelock.com/au/en/legal/> for details. Coverage provided by AIG Australia Limited AFSL 381686 (AIG). NortonLifeLock Australia Pty Ltd (Norton) act as a group purchasing body in acquiring and arranging the insurance coverage under a group policy issued by AIG to Norton. Norton does not hold an Australian financial services licence. Please obtain your own financial product advice about our services and consider the policy information booklet to determine if the coverage is right for you.

§ Dark Web Monitoring defaults to monitor your email address only and begins immediately. Sign into your account to enter more information for monitoring.

2. Does not include monitoring of chats or direct messages. May not identify cyberbullying, explicit or illegal content or hate speech.

3. Social Media Monitoring is only available on Facebook, Instagram, LinkedIn, Twitter and YouTube. On Facebook, Instagram and LinkedIn only account takeover feature is available.

‡. Parental Control features are not supported on Mac or Windows in S mode.

4. Requires your device to have an Internet/data plan and be turned on.

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