Cybercrime is a growing threat to the finance industry

Financial services were among the most-brauched sectors in 2022.¹

Cybercrime tactics are increasingly sophisticated

We transfer fraud
Researchers found that non-technical fraud tactics to get victims to open and respond to emails are increasing. In 2021, $1 billion in fraudulent transactions experienced via transfer fraud.²

Island hopping
Cybercriminals use social engineering tactics to make attacks more personal to trick consumers into sharing sensitive information.

The impact of cyberattacks on their customers is more than just monetary

Increased customer churn
80% of customers who experience a data breach will not use the company again.³

Over 3.5 billion hours
The financial services industry spent an average of 3.5 billion hours responding to cyberattacks in 2021.¹

Psychological impact
Cyberattacks can lead to decreased trust, negative brand perceptions, and financial losses.⁴

We are committed to helping you stay Cyber Safe

Our robust cyber security services portfolio adds value to your product offering with services that help you protect your customers’ identity, data, and devices.

3.5 billion Cybersecurity services
90 million Anti-virus services offered
9.6 million average recovery time
1.6 million average recovery cost

Cybercrime is an existential threat when it comes to Cyber Safety, people think Norton first.

¹ Norton Cybersecurity Insights Report (2022), Norton by Symantec
² Norton Cybersecurity Insights Report (2022), Norton by Symantec
³ Norton Cybersecurity Insights Report (2022), Norton by Symantec
⁴ Norton Cybersecurity Insights Report (2022), Norton by Symantec

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