Cybercriminals around the world keep finding new ways to steal identities.

Help provide your customers peace of mind with a product that offers more than just credit monitoring.

LifeLock is the #1 most recognized brand in identity theft protection.*

Identity Theft Protection

The protection your customers deserve

LifeLock identity theft protection uses innovative monitoring technology and alert tools to help proactively safeguard your customers’ digital life.

1. **Identity and Social Security Number Alerts**
   Alerts them if their Social Security Number, name, address, or date of birth are used in applications for credit or services.

2. **Credit Monitoring**
   Monitor key changes to credit with a leading credit bureau, and alerts to help detect fraud.

3. **$1 Million Coverage For Lawyers and Experts**
   If your customer becomes a victim of identity theft while a LifeLock member, we provide up to $1 million coverage for lawyers and experts, if needed, to help restore your identity.

4. **Stolen Funds Reimbursement**
   We will cover personal expenses incurred as a result of identity theft, up to the limits of the plan.

5. **U.S.-Based Identity Restoration Specialists**
   If their identity is stolen, a U.S.-based identity restoration specialist will work on their case from start to finish.

6. **Dark Web Monitoring**
   We monitor and notify if we find personal information on the dark web.

7. **Social Media Monitoring**
   We monitor accounts on popular social media sites and notify if we think an account may be compromised or if we find potentially risky links.

*Based on an annual online consumer survey (n=1205) conducted for LifeLock (or NortonLifeLock) by MSI International, October 2021.
LifeLock Identity Theft Protection

Alerts† to possible threats by text, phone call, email or mobile app, lock accounts with one click, and if their identity gets stolen, we work to fix it.

How It Works

1. **Sign Up:** It only takes a few minutes to enroll.

2. **We Scan:** We look for threats to your identity.

3. **We Alert:** We alert you of potential threats by text, email, phone or mobile app.†

4. **We Resolve:** If you become the victim of identity theft, a U.S.-based Identity Restoration Specialist will work to fix it.

5. **We Reimburse:** We'll reimburse funds stolen due to identity theft up to the limit of your plan.³

At-a-Glance

<table>
<thead>
<tr>
<th>Feature</th>
<th>LifeLock Standard</th>
<th>LifeLock Advantage</th>
<th>LifeLock Ultimate Plus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alerts you if your Social Security Number, name, address or date of birth are used to open credit or services*</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>U.S.-based Identity Restoration Specialists</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Million Dollar Protection Package - up to $1 million coverage for lawyers and experts, if needed, to help restore your identity⁴</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Reimbursement for stolen funds and coverage for personal expenses³</td>
<td>Up to $25k</td>
<td>Up to $100k</td>
<td>Up to $1 M</td>
</tr>
<tr>
<td>Monitor key changes to your credit and alerts you to help detect fraud⁶</td>
<td>One Bureau</td>
<td>One Bureau</td>
<td>Three Bureaus</td>
</tr>
<tr>
<td>Dark Web Monitoring alerts you if your information is found on the dark web</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Social Media Monitoring alerts you if we think your account may be compromised⁵</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Home Title Monitoring to help keep home titles, real estate files, and property records monitored to protect against fraud</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Investment &amp; 401(k) activity alerts warn you of potentially fraudulent cash withdrawals and balance transfers</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
</tbody>
</table>

NO ONE CAN PREVENT ALL IDENTITY THEFT.

1. We send alerts by text, phone, email or mobile app. We do not monitor all transactions at all businesses.

2. To activate credit features (credit scores, report, and/or monitoring) your identity must be verified with Equifax, and your credit file must contain sufficient credit history information.

3. Reimbursement and Expense Compensation, each with limits of up to $1 million for Ultimate Plus, up to $100,000 for Advantage and up to $25,000 for Standard. And up to $1 million for coverage for lawyers and experts if needed, for all plans.

4. Feature defaults to monitor your email address only and begins immediately. Sign in to your account to enter more information for monitoring.

5. Does not include monitoring of chats or direct messages.

6. Your identity must be verified with Equifax and your credit file must contain sufficient credit history information.

*LifeLock does not monitor all transactions at all businesses.

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No one can prevent all identity theft.